



Underwriting Agreement Form

date:

PACTV channels follow underwriting standards that are similar to those used by Public Broadcasting. PACTV channels must conform to strict standards to avoid triggering the Non-Compete Clause in the contract between the towns and the cable providers. Producers may seek out goods & services from businesses to help them develop and improve their programs. These may include props for the set, or food for the crew or noncommercial marketing support.

I _____ (PACTV Producer) of the cable show _____ agree that:

- No money has been exchanged for the show identified on this form.
- Guests have not paid to appear on this show.
- No underwriting (monetary contributions by a business or individual to support a program) has been given to support this show.
- There are no 'calls to actions' encouraging the purchase of commercial products or services in the show.
- Entities providing goods & services in support of the show are not mentioned within the body of the show. I understand acknowledgement at the end of the show in the form of a voice over with a logo/graphic is allowed. Logos may not be accompanied or include a 'call to action' to a web site or to a phone number.

Program Credits for Contribution of Goods & Services

I agree to following guidelines to all credits used in this show:

- Individual credits for such contributions are limited to fifteen seconds.
- Total credits for all contributions are limited to 60 seconds.
- Credit can appear at either the beginning or preferably at the end of the program.
- Credit may be audible, visual or both.
- Credit may include a logo, a name, address, and phone number or website (no call to actions can be within a logo).
- Credit may not contain any qualitative or promotional information.
- I agree to submit this signed form every 6 months or 6 episodes of a show.
- I (producer) take full responsibility for the content of this show.

PACTV reserves the right to audit supporters of a show to confirm the details/specifics of their contribution.

Producer signature _____ Air Date _____

Title of show _____ Episode #/Title _____

Produced: weekly, bi weekly, Monthly, other_____