WE INFORM AND EMPOWER OUR COMMUNITIES TO CONNECT AND ENGAGE THROUGH MEDIA.
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UPGRADES

LIGHTWEIGHT TRIPOD:
This is a great addition to the family of tripods. It is light and is equipped with a head you are used to working with from our heavier tripods.

LIGHTING KITS:
These new versatile battery-powered light kit made by Fiilex will give your productions a brighter more pleasing image even if you use just one.

MONO PODS:
For those shooting B-roll, the new mono pods are a must. They are super lightweight and can be easily set up in record time.

PLYMOUTH TOWN HALL VIDEO TECHNOLOGY:
In partnership with the Town of Plymouth we secured funding and wiring commitments for a state-of-the art, purely digital, multi-room camera and audio system. Allowing us to record and broadcast multiple meetings with dedicated fiber connection from the town hall directly to our studio enabling us to maintain the highest possible image and sound quality from our coverage to your living rooms.

EDITORIAL WORKSTATION UPDATES:
Starting with our edit workstations, we shifted to a Windows 10 environment by upgrading twelve machines located at PACTV, Silver Lake Middle School and Silver Lake High School. Along with this Operating System update came an organization wide update to our Adobe Creative Cloud subscriptions allowing us to continue leveraging the power and versatility of this high-level suite of creative tools.

Pembroke High School BrightSign:
We worked with Pembroke High School to update and upgrade their in-house digital signage and Cable TV display system in their cafeteria and added a monitor to their lobby. A new digital signage system, BrightSign was installed and their Comcast cable service was upgraded to HD. School administration will be able to share daily information on their four HD displays and well as run important news and relevant events on Comcast cable channels as needed.

JANE E. RICARDI • NORTH LIGHT FINANCIAL SERVICES

“I cannot say enough about the professionalism, efficacy and friendliness of PACTV. Frankly, the entire staff at PACTV is awesome and any time I have worked with them, there are no bumps in the road and everything runs like clockwork. I hope to work with PACTV for many years to come.”
2017 was another year of accomplishments for PACTV as we celebrated our 20th year of service. Our communities served include Duxbury, Kingston, Pembroke and Plymouth. The variety of our services continues to expand as we utilize new broadcast delivery methods to improve our products, and we adopt new ways to better serve you, our customer.

Our commitment to service delivery has been a priority for us as we worked to renew town agreements. The focus this past year has been working with cable providers and our communities to maintain our position as an advocacy and provide awareness of the laws, policies, and regulations that impact public access services. Our volunteers and staff produce hundreds of hours of programming per month covering unfiltered public access, educational and government topics focused on our communities' needs.

Our partnership with national organizations also allows us to stay informed of trends and attitudes affecting cable franchise fees which is our primary source of funding as a non-profit service provider. Rapid changes to how media content is delivered and the ways people consume media are quickly morphing. As a result, cable revenues that support our services fluctuate so it is incumbent upon us to diversify our funding sources to preserve and protect the valuable services we provide. We continually seek out alternate sources of fundraising for our business as we broaden the scope of what we can offer to our communities.

One such service expansion is our Creative Media Services (CMS) team which offers full service Video Production, Communications and Facility/Equipment Rentals to those persons within the community with creative interests, businesses, and non-profits. Funds raised from CMS will supplement PACTV’s not-for-profit work to ensure our services to communities continue to flourish.

I invite you to review the accomplishments made throughout this past year in this 2017 Activities Report. I also encourage you to visit our facility and meet our dedicated staff; we have much to offer.

Very Respectfully,
Gary M. Gumpright
President, PACTV Board of Directors
COMMUNITY PRODUCERS

The Community channel can be seen in Duxbury, Kingston, Pembroke & Plymouth. Alongside our news shows and local event coverage, programming on this channel represents the interests of our communities: from spiritual shows to cooking, local talk shows to entertainment. These shows are done by community producers, who start out as members and learn to use the production facilities to create their programs.

They use the channel, which is a First Amendment forum, to share their thoughts, ideas and passions with their fellow townspeople and create a dialogue. Watch the channel at any point during the day and you could see a local theatre production, a discussion about town issues or ways to create a delicious meal.

Number of shows and specials: 341
Hours of new programming: 477.5

OUT OF AREA PROGRAMMING

This is content that is created by outside producers and/or access centers, but that local residents find of interest and want to share on the channel. The topics are as wide as one’s interests—from science and technology to the arts and outdoors.

Out-of-area shows and specials: 206
Hours of new out-of-area programs in: 230

MEMBERSHIP & INTERNS

Residents of Duxbury, Kingston, Pembroke and Plymouth join PACTV for a variety of different reasons. Some join to make their own television show, some want to volunteer and others want to support the organization.

146 volunteers donated 421 hours of their time.

Out-of-area shows and specials: 206
Hours of new out-of-area programs in: 230

CLASSES OFFERED

PACTV offers video production training to PACTV members. Classes can be group classes or more individualized training. Classes include the following:

Location Audio
Location Lighting
Introduction to Camcorder
Editing with Adobe Premiere Pro

Studio Production
Cooking Show Classes
Talk Show Classes

59 Classes Taught
THOMAS J. CALTER
STATE REPRESENTATIVE

AS A MASSACHUSETTS STATE REPRESENTATIVE FOR THE 12TH PLYMOUTH DISTRICT, I HAVE HAD THE PLEASURE OF WORKING WITH PACTV’S PROFESSIONAL STAFF AND THEIR TEAM OF VOLUNTEERS.

THEY WORK TIRELESSLY AND HAVE DONE AN EXTRAORDINARY JOB ENTERTAINING AND INFORMING THE COMMUNITIES OF KINGSTON, PLYMOUTH, DUXBURY AND PEMBROKE. PACTV GIVES CITIZENS THE OPPORTUNITY TO VIEW GOVERNMENT MEETINGS, PROVIDES VALUABLE PUBLIC SERVICE ANNOUNCEMENTS AND BULLETIN BOARD NOTICES THAT THE CITIZENS HAVE COME TO DEPEND ON.

COMMUNITY BULLETIN BOARDS

PACTV’s longest running community service is our Community Bulletin (CBB). PACTV create CBBs on each of our six channels.

Organizations, non-profits, municipalities, and schools submit notices to promote their events, organization or call for volunteers. These notices are created by our staff at no charge and run in between programming on our six channels.

2,670 Community notices were created.

HELPING NON PROFITS
PSA DAYS

PACTV is a service organization and we know that part of our role is to help local nonprofits promote their organizations and events. Nonprofits often have limited budgets and resources to get the word out about the great working they are doing.

One of the ways PACTV helps nonprofits is through PSA Day. PACTV held five Public Service Announcement (PSA) Days in 2017 with 17 organizations.

Alden House Historic Site
American Cancer Society
American Red Cross
Beth Israel Deaconess – Plymouth
Friendship Home
Kennedy Donovan Center
Luisa M. Gomez Foundation, Inc.
March of Dimes
Pilgrim Hall Museum
Plymouth 400
Plymouth Philharmonic
Plymouth Public Library
Plymouth Rotary Club
Social Security Administration
South Shore Habitat for Humanity
South Shore Recycling Collaborative
Uniting People for Peace
PCN is PACTV’s weekly news show that we produce for our communities! We focus on local stories from Duxbury, Kingston, Pembroke and Plymouth and often cover stories that aren’t seen anywhere else on television. The show has grown since 2012 and continues to focus on local people, organizations, businesses and community events.

PCN Life features the lighter side of life on the South Shore and profiles the people in our community, showcases musicians, discusses health and wellness, features area restaurants, events and so much more. The show is recorded every two weeks and plays on the Community channel each week after PCN.

**AWARDS WON IN 2017**

**“Spend the Day in Duxbury” - Brian Sullivan, Bronze Telly Award & Hometown Media Award**

This story was the third installment of “Spend the Day” where we get a look at some of the things folks can do from morning to night in the south shore towns we cover here at PACTV. We visited Duxbury and went to amazing places in the town including Ellison Beach, Myles Standish Monument, the Foodsmith, Art Complex Museum, Duxbury Beach, the King Caesar House, the Windsor House Inn and FarFar’s Ice Cream shop.

**“The Arts 200th Special” - Maureen Boyle, Bronze Telly Award**

This piece was produced for the 200th PCN Episode Celebration. The segment pulled from four years of stock footage and covers fine arts, music, theater, dance, spoken word and much more. All four towns PCN covers are represented: Plymouth, Duxbury, Kingston, and Pembroke and also represents all ages. It was produced and edited by Maureen Boyle.

**STORY COVERAGE**

**Duxbury**  52 Stories  
Including but not limited to; Snug Harbor Community Chorus New Music Director, Lt. Governor Polito visits Duxbury Community Compact, Duxbury Senior Center Kindness Rocks, Pipe Organ restoration at First Parish Church and Duxbury Free Library’s Egg Drop

**Kingston**  70 Stories  
Including but not limited to; Author Marianne Leon was on Writers Block, Investigative Report: Green Communities, Kingston Bone Yard Ribbon Cutting, South Shore Foster Care Closet and Kingston Lion’s Club 70th Anniversary

**Pembroke**  55 Stories  
Including but not limited to; Pembroke Intersection named after Tiny Brown, Student Day of Poetry at Pembroke High School, Girls who Code at the Pembroke Library, Dedication of Pembroke Bench and New K9 member of the Pembroke Police Department, Jax

**Plymouth**  124 Stories  
Including but not limited to; Quincy College's Open Mic Night on the Plymouth Campus, Tidmarsh Farm, Heidrea For Heroes Skydive Fundraiser, Triffletti & Cost, P.C. Celebrate 40 Years in Business and South Elementary’s new athletic field

**Lifestyle**  89 Stories
EVENT COVERAGE

PACTV covers a variety of community events each year. Coverage included multi-camera field shoots and recorded events.

Rotary Club’s Annual Auction

Kingston & Pembroke Memorial Day Parades

Duxbury & Plymouth 4th of July Parade

Plymouth 4th of July Celebration Concert with the Plymouth Philharmonic

America’s Hometown Thanksgiving Celebration Parade

Special Coverage of Plymouth Town Hall Ribbon Cutting

Thanks for making the Parade available. We aired the parade on @KCRTMedia in the San Francisco Bay Area over Thanksgiving and the weekend. Great job by your staff and crew.
GETTING CREATIVE

Writers sometimes get writers block and people who create video are no different. That is why in 2017, we held the PACTV Video Challenge. Each month we ran a different challenge. While the video challenge assignments were short and some required little or no editing, what we got was amazing. Members created some fantastic videos and especially during the cooler months, got very busy. Thank you to all of the members that submitted videos!

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<th>January</th>
<th>Sometimes It’s the Little Things</th>
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<td>Cook Up a Recipe</td>
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<tr>
<td>Dec.</td>
<td>The Best of 2017</td>
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MANNEQUIN CHALLENGE

The Mannequin Challenge was a viral video craze featuring people imitating mannequins and freezing for the camera while music plays in the background. PACTV joined in on the fun and we created our own in 2017.

GIVING HOPE

In August and September of 2017, Hurricanes Harvey, Irma and Maria hit the United States hard. Hurricane Maria is regarded as the worst natural disaster on record in Puerto Rico. The Give Hope Telethon was organized by PACTV staff to make a difference.

It was held on September 23rd and guests appeared in studio or were skyped in, while volunteers answered phone calls and acted as crew. The event raised $38,000 in only a few hours. PACTV was fortunate to have help from The Plymouth Rotary Club to help ensure that 100% of the donations were given to people on the ground in the affected areas.

Thank you to those involved:
The Plymouth Rotary Club
Rockland Trust
Plymouth County Treasurer Tom O’Brien
State Representative Jim Cantwell
State Representative Josh Cutler
State Representative Matt Muratore
State Representative Tom Calter
State Senator Vinny DeMacedo
Plymouth County Sheriff Joseph McDonald
Carver Police Department
1620 Hotel
Alden Park
Destination Plymouth
Kingston Business Association
Kingston Collection
Makepeace Inc.
Plymouth Chamber of Commerce
Plymouth Public Schools
Powderhorn Press
Speedwell Tavern
Tiny and Sons Glass
Waterfront Bar and Grill
We Print Today

RAISED $38,000
Our first contact with PACTV was the Summer after seventh grade for my son. He participated in their Summer Documentary Workshop, which won a Telly Award. I had no idea the influence this would have on him. Since then, he took the workshop again the next year, winning another Telly Award and then after that for his freshman year of high school to shoot and edit the Behind The Scenes Documentary. It was a wonderful experience and the hands-on learning sparked an interest in him that I hadn’t seen before.

**YOUTH PROGRAMMING**

**Tides of Tomorrow:**
**Creating a Culture of Aquatic Sustainability**

The PACTV summer documentary program is a two-week course for local students in 7th, 8th and 9th grade to teach them the start to finish fundamentals of producing a documentary. Over the years, students have put together award-winning documentaries about local icons and businesses. In 2017, students created a document short exploring the concept of aquaculture and sustainable food sources featuring Island Creek Oysters in Duxbury. The students conducted the interviews and shot the documentary over a period of two days and edited their movie with the help of the PACTV staff. At the end of the workshop a screening party was held at Studio G at the Grove in Plymouth.

Bronze Telly Award won for
“People of the First Light. Thanksgiving: A Native Perspective”
(Created in collaboration with Plimoth Plantation, in 2016)
Michael Byrne - Pembroke High School Titan TV Student

My introduction to broadcast was rather recent. In my Junior Year, my friend Matt Kreckie asked for my help setting up a camera for the school news channel. Little did I know, that answer would lead to later taking a broadcasting class and having my footage shown nationally. Film and Broadcast has become a surprisingly large part of my life and has lead me to study this art. PACTV and Zach Dolan have had a huge impact on my Senior Year and have given me an outlet to express my interest in filming and editing.

Bill McStowe - Silver Lake Regional High School English Language Arts

In September of 2017, Erika Christensen took over the Laker TV program and started working with me and my Creative Writing students. The kids are collaborating, thinking critically and creatively, while developing an understanding of technology and media literacy. Silver Lake's partnership with PACTV offers real world training and experience for our students. They produce such genuine pieces and Erika is capable of capturing the student's interest, hard work and their smiles.
PACTV’s Government Services department provides a wide-range of services to our four towns. These include regular meeting coverage from each town, Spring and Special Town Meeting coverage and coverage of special meetings and government events. PACTV also works with elected and town officials to create informational talk shows for residents and candidate services including Candidate Spotlight and in the spring of 2017, covered a Candidate Forum in Kingston and held a Candidate Forum in Plymouth.

PACTV works with County and State Officials to provide informational government programming to residents in our four towns.

In 2017, 14 shows were recorded:

Register’s Report - hosted by Plymouth County Register of Deeds John Buckley (11 episodes)

Breaking the Cycle - hosted by Plymouth County Dist. Att. Timothy Cruz and Plymouth County Sheriff Joseph McDonald (1 episode)

Roundtable: Town Administrators & Town Managers for the towns of Duxbury, Kingston, Pembroke and Plymouth (1 episode)

Promote Prevent Public Hearing - Special Commission on Behavioral Health Promotion & Upstream Prevention, headed by state representative Jim Cantwell.
**DUXBURY GOVERNMENT ACCESS**

PACTV works with Duxbury to provide talk shows and meeting coverage to inform residents. These include:

- **Envision Duxbury Forum**: 1 Meeting
- **Community Compact Signing**: 1 Meeting
- **Medicare Forum**: 1 Meeting
- **Board of Selectmen**: 28 Meetings
- **Planning Board**: 18 Meetings
- **Zoning Board of Appeals**: 13 Meetings
- **Board of Health**: 10 Meetings
- **Historical Commission**: 2 Meetings
- **Town Meeting**: 1 Meeting

**75 Total Meetings**

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**PEMBROKE GOVERNMENT ACCESS**

PACTV works with Pembroke to provide talk shows and meeting coverage to inform residents. These include:

- **Elder Savvy**: Hosted by Pembroke Council on Aging Director Anna Seery (3 episodes)
- **Pembroke Today**: Hosted by Pembroke Board of Selectman Ed Thorne (3 episodes)

**Board of Selectmen**: 34 Meetings
- **Town Meeting**: 2 Meetings
- **Board of Health**: 11 Meetings
- **Planning Board**: 10 Meetings
- **Conservation Commission**: 10 Meetings
- **Advisory Committee**: 6 Meetings

**77 Total Meetings**

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**PLYMOUTH GOVERNMENT ACCESS**

PACTV works with Plymouth to provide talk shows and meeting coverage to inform residents. These include:

- **Cafe COA**: Hosted by Former Director of Elder Services Conni DiLego (1 episode)
- **Nook News**: Hosted by Plymouth Center for Active Living Beth Hadfield (3 episodes)
- **State Matters**: Hosted by State Representative Matt Muratore (9 episodes)

**Board of Selectmen**: 38 Meetings
- **Planning Board**: 27 Meetings
- **Advisory & Finance**: 17 Meetings
- **Precinct Chairs**: 12 Meetings
- **Charter Review**: 12 Meetings
- **DPW Commissioners**: 1 Meeting
- **Cable Negotiating Committee**: 1 Meeting

**119 Total Meetings**

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**KINGSTON GOVERNMENT ACCESS**

PACTV works with Kingston to provide talk shows and meeting coverage to inform residents. These include:

- **Mapping the Master Plan**: Hosted by Kingston Town Planner Tom Bott (2 episodes)
- **Kingston Coffee & Conversation**: Hosted by Kingston Town Administrator Robert Fennessy (1 episode)
- **Young at Heart**: Hosted by Kingston Council on Aging Director Tammy Murray (2 episodes)
- **Elder Savvy**: Hosted by Pembroke Council on Aging Director Anna Seery (3 episodes)
- **Pembroke Today**: Hosted by Pembroke Board of Selectman Ed Thorne (3 episodes)

**Board of Selectmen**: 27 Meetings
- **Planning Board**: 21 Meetings
- **Zoning Board of Appeals**: 19 Meetings
- **Council on Aging Board**: 8 Meetings
- **Town Meeting**: 2 Meetings
- **Town Meeting Preview**: 1 Meeting
- **Master Plan Committee**: 1 Meeting
- **Capital Planning Committee**: 1 Meeting
- **Rent Control Board**: 1 Meeting
- **Library Info Session**: 1 Meeting
- **Power Supply Choice Info Session**: 1 Meeting
- **Affordable Housing Lottery Session**: 1 Meeting

**85 Total Meetings**
PACTV IN THE COMMUNITY

PACTV staff are dedicated to our communities by volunteering and serving on local, regional and national boards.

Julie Thompson - Board of Directors, Plymouth Area Chamber of Commerce
Carol McGilvray - MassAccess, Board of Directors
Nancy Richard - Treasurer, The Alliance for Community Media
Donna Rodriguez - President of the Board of Directors, Destination Plymouth
Erika Christensen, Kim Miot & Donna Rodriguez - Members of the Rotary Club of Plymouth
Julie Thompson - Volunteered at the Talking Information Center
Donna Rodriguez - Master of Ceremonies for the March of Dimes, March for Babies in Plymouth

PACTV is a member of the Duxbury Business Association, Kingston Business Association, Pembroke Chamber of Commerce and Plymouth Area Chamber of Commerce

CREATIVE MEDIA SERVICES

PACTV provides a variety of Creative Services and Facility/Equipment Rentals for area businesses and non-profit organizations. Our Creative Media Services (CMS) team are storytellers and visual artists who use technology to assist you in communicating your message. All proceeds from CMS supports our non-profit and community services.

Video Production
Promotional Videos
Social Media Content
Event Coverage
Editing Services
Animated Effects
Audio & Voice Over

Equipment and Facility Rentals:
Studio
Edit Suites
Training Room
Video & DSLR Camera
Portable Lighting & Audio

For more information, a free consultation or an estimate, contact:
Donna Rodriguez:
508-830-6999 x 112
Donna@pactv.org

BUILDING COMMUNITY

Building Community is a talk show and service project that PACTV produces. Hosted by PACTV’s Donna Rodriguez, the show focuses on the building blocks of a vibrant, nurturing, health community and how we can access tools to improve the quality of the live of everyone in our community.

Episode #11 – Children and Technology. Guests: Kristin Wilson Principal of Hedge Elementary School in Plymouth and Jennifer Pinto, Manager of Internal Care and Substance Abuse at Beth Israel Deaconess in Plymouth

Episode #12 – Turning the Tide: The Fight Against Opioid Addiction. Guests: Cheryl Bartlett, the former Commissioner of the Massachusetts Department of Public Health; Robert Hollis, Jr., founder of the Plymouth Recovery Center; and Katie Morini, RN and author of “The Story of Red Tail Hawk.”

Episode #13 - Pre-Venture. Guests: Dr. Alejandro Mendoza, Chief of Psychiatry at Beth Israel Deaconess – Plymouth and Dr. Gary E. Maestas, Superintendent of Schools, Plymouth discuss bringing the Pre-Venture program to Plymouth Public Schools in the ongoing fight to prevent drug and alcohol abuse in teens and young adults.

PARTNERSHIP WITH TALKING INFORMATION CENTER (TIC)

PACTV partnered with the Talking Information Center (TIC) in 2017. The TIC stream of news, articles and other information runs on five of PACTV’s Channels in between programming. This non-profit organization provides this programming to viewers who are visually impaired and we are proud to work with TIC.

The TIC runs on the following channels:

Duxbury Government Channel - Comcast 15 & Verizon 39
Kingston Education and Government Channel - Comcast 14 & Verizon 41
Pembroke Education Channel - Comcast 14
Pembroke Government Channel - Comcast 15
Plymouth Government Channel - Comcast 15 & Verizon 47
OUR STAFF

Management Team
Dan Rodriguez: Director of Technology and Creative Development
Julie Thompson: Managing Director

Community Media and Production
Kim Miot: Director of Community Media
Dustin Fleming: Production Manager & Trainer
Max Berger: Community and Creative Support
Tom Bolus: Production Assistant & Instructor

Educational Access
Carol McGilvray: Director of Marketing and Educational Services
Erika Christensen: Creative Lead & Educational Services Supervisor
Zach Dolan: Educational Media Specialist, Production Assistant

Government Access
Dave Antoine: Government Services Manager
Ben Alexander: Government Services Supervisor

News Team
Maureen Boyle: News Director, PACTV Community News
Walter Cicchetti: Assistant News Director, PACTV Community News
Brian Sullivan: Senior News Producer & Educational Services

Chief Engineer
Brook Hoffman

Creative Media Services
Donna Rodriguez: Director of Creative Media Services
Melissa Matinzi: Creative Services Executive Assistant & Programming Manager

ACM Liaison
Nancy Richard

Support Staff
Elizabeth Shanahan - Jewett: Executive Assistant
Bob Gurwitch: Administrative Assistant

* as of 2018