

Underwriting Levels

PACTV recognizes its Community Partners on its channels. Each day a Community Partner "Honor roll" video is cablecast on PACTV's channels. This video is seen a minimum of four times each day and is also on the PACTV website.

The individual levels of sponsorship and recognition are as follows;

Bronze \$250.00 donation
Bronze partners will have a 10 second logo spot on the Community Partner honor roll for 6 months.

Silver \$500.00 donation
Silver partners will have a 15 second spot with narration and photos that will run for 6 months.

Gold \$1,000.00 donation
Platinum partners will have a 30 spot with video and narration that will run for 6 months.

Platinum \$1,800.00 donation
Platinum partners will have a 30 spot with video and narration that will run for 1 year.

Additional plays of your Community Partner tag are available as an add-on.

Town Meeting Underwriting	
Plymouth	\$500.00
Kingston	\$500.00
Both Towns	\$900.00
Event Coverage	\$500.00

Our Community

In a recently completed survey, we found that over 85% of the cable subscribers in Plymouth know about the local access channels, and 63% watch them regularly.

Since 1997, PACTV has trained over 800 members to make television. We have also produced thousands of hours of local programs, both government and civic, and covered parades, graduations and commemorations.

Your Voice...

Your Vision...

Your Channel...

Testimonials

"PACTV is a true community resource that can make the difference in the way many citizens see their town, and most important, the way they're informed about it."

*Christine James,
WATD News*

"PACTV is an invaluable asset to the Plymouth community! The support and resources they provide to non-profit organizations is immeasurable. PACTV is a fantastic instrument of bringing folks together in an effort to make Plymouth a better place to learn, grow and live."

*Jacky McDonough
Job Development Specialist
My Turn, Inc.*

Community Partners



PACTV
Building Community Through Media



Building Community Through Media

About PACTV

PACTV is your community television center, serving the communities of Kingston and Plymouth. We provide video production training, studio production facilities and field production equipment to members of the community as well as Public and Government Access programming for Kingston and Plymouth. In 2008, we also became the Educational Access provider for the town of Kingston.



Comcast Channel 13 Verizon Channel 43

is a First Amendment forum and is available to every citizen in our community to express their opinions or share their hobbies and beliefs. Each year, PACTV and its volunteers provide live coverage of local events and parades, and assist the Plymouth Rotary Club in producing its annual Auction (which raised \$500,000.00 in the last 9 years).



Comcast Channel 14 & 15 Verizon Channels 41 & 47

are the Government Access Channels for the Towns of Kingston and Plymouth. PACTV is responsible for managing these channels for the towns and through its staff and volunteers provides coverage of government meetings as well as informational programming about local government, elections and events.

PACTV's Community Partners Program helps businesses lend their support to local television programming while reaching thousands of cable television subscribers in Kingston and Plymouth. Affiliation with public, education and government access television comes with the added value of a socially responsible brand. Underwriting will help you meet potential customers, clients and constituents, reaching more than 25,000 households in Kingston and Plymouth every day on local access television.

Based on your underwriting preferences and the level support you choose, PACTV staff, (based on Public Television Guidelines), will produce a graphic or video about your business which will be cablecast on Comcast Channel 13 and Verizon Channel 43. As a PACTV Community Partner you have the option of becoming a General Underwriter and if you choose,

you may add on program specific underwriting options to your package. Add-on options include Town Meeting Underwriting, Event Coverage Underwriting and underwriting for *PACTV CloseUP*, PACTV's Award Winning Magazine Program. We also recognize all of our Community Partners on our web site at www.pactv.org.

For detailed information about the levels of support and Community Partnership recognition, please see our Rate Sheet or contact Carol McGilvray at (508) 830.6999.

In our over thirteen years of operation, PACTV has become part of the fabric of our local community. In addition to our production training and programming, PACTV staff and volunteers are committed to community service to area non-profit organizations. Hundreds of non-profits are supported every year by PACTV's Electronic Bulletin Board, Public Service Announcement Days or coverage on *PACTV CloseUP*. By becoming a PACTV Community Partner, your business will help PACTV continue its legacy of service to the community, while gaining exposure on local television.

