



# Community Partners



*Building Community Through Media.*

Plymouth Area Community Television  
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## Our Community

In a recently completed survey, we found that over 85% of the cable subscribers in Plymouth know about the local access channels, and 63% watch them regularly.

Since 1997, PACTV has trained over 800 members to make television. We have also produced thousands of hours of local programs, both government and civic, and covered parades, graduations and commemorations.

*Your Voice...*

*Your Vision...*

*Your Channel...*

### Testimonials

"PACTV is a true community resource that can make the difference in the way many citizens see their town, and most important, the way they're informed about it."

*Christine James,  
WATD News*

"PACTV is an invaluable asset to the Plymouth Community! The support and resources they provide to non-profit organizations is immeasurable. PACTV is a fantastic instrument of bringing folks together in an effort to make Plymouth a better place to learn, grow and live."

*Jacky McDonough  
Job Development Specialist  
My Turn, Inc.*



# Building Community Through Media

## **About PACTV**

Plymouth Area Community Television (PACTV) is your community television center, serving the communities of Kingston and Plymouth. We provide Public Access programming on Channel 13 and Government Access programming on Channel 14 in Kingston and Channel 15 in Plymouth.



## **Channel 13**

is a First Amendment Forum, available to every citizen in our community to express their opinions, introduce others to their hobbies and beliefs, and help local organizations and groups connect to the community. Each year, PACTV and its volunteers provide live coverage of local events and parades and assist the Plymouth Rotary Club in producing its annual Auction which has raised over \$400,000.00 in the last 8 years.



## **Channel 14 & Channel 15**

are the Government Access Channels for the Towns of Kingston and Plymouth. PACTV is responsible for managing these channels for the towns and through its staff and volunteers provides coverage of government meetings as well as informational programming about local government, elections and events.

PACTV's Community Partners Program is a new program that enables businesses to lend their support to local television programming and at the same time reach thousands of cable television subscribers. Affiliation with public and government access television comes with the added value of a socially responsible brand, especially among PACTV viewers. Underwriting will help you meet these potential customers, clients and constituents, reaching more than 25,000 households in Kingston and Plymouth every day on local access television.

As a PACTV Community Partner, you have the option of becoming an underwriter for Town Meetings in Kingston or Plymouth or underwriting any of the regularly televised government meetings in Kingston or Plymouth. Community Partner Underwriting opportunities are also available for PACTV

CloseUP, PACTV's Award Winning Magazine Program. Based on your underwriting preferences and the level support you choose, PACTV staff, (based on Public Television Guidelines), will produce a graphic or video about your company which will be cablecast with the program you have chosen to support at specific times on PACTV's Channel 13. We also recognize all of our Community Partners on our website at [www.pactv.org](http://www.pactv.org).

For detailed information about the levels of support and Community

Partnership recognition, refer to the rate cards for "Town Meeting", "Government Meeting" and "PACTV CloseUP" Community Partners.

In our ten years of operation, PACTV has become part of the fabric of our local community. By becoming a PACTV Community Partner, your business will help PACTV continue its legacy of service to the community while gaining exposure on Plymouth and Kingston's most watched television channels.

